

# Everything Is Yesterday's News, Except War

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*Old hat? The vaccine or freedom; lockdowns or freedom; state of emergency or freedom (yawn)*

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"Remember so long ago, when we cared about who could refuse the vaccine? A dim memory. The world is at WAR."

Dear reader, I don't want to bore you. Don't nod off. I'll get to the juicy parts in a minute. I promise. But for a few moments, try to stay with me, when I say:

Although some governments around the world are lifting COVID restrictions and mandates, we should remember they still hold the power to re-impose those measures at the drop of a hat—for any reason they cook up.

And one of the lessons learned: governments show absolutely no inclination to open their doors to wide discussion and debate about the effectiveness of the COVID measures. So there is no reason to suspect they'll EVER opt for listening to voices other than their own.

Their COVID decisions are political decisions. They're decisions based on expediency. And advancing tyranny. They have nothing to do with science or morality.

However, their decisions ARE affected by what citizens do or don't do. Governments, as we well know, for example, [pay attention](#) to trucker convoys. And protests.

That's called a clue.

Don't back away now.

Don't let up on pressure.

And don't be lulled into believing we can count on courts to reverse executive "overreach." Fabricated reports of rising case numbers could change courts' thinking overnight.

The government-media propaganda axis has its own agenda, which shifts according to new priorities. For now in America, the message is: "We're coming out of the dark days of the pandemic; the heaviest restrictions can be lifted."

Translation: Mid-term elections are approaching; against Biden's horrific poll numbers, the Democrats need every edge they can muster; "better days are here" is a confection that could help tilt races in their favor.

Whether or not this is effective is beside the point. It's a PR calculation. It's a hopeful ploy. It has nothing to do with science or concern for the welfare of the public.

Propaganda is only interested in: "what can we sell; what can we get away with; what disaster/crime can we hide; what street protest against THAT we can turn into a protest against THIS."

And now, here is JUICY, because right on time, propagandists have a new 5000-foot apparatus to play with—THE WAR. RUSSIA.

That sweeps all other issues off the table.

Global pandemic? Never heard of it.

Destruction of economies across the world by COVID proclamation and edict? Never heard of it.

Fauci? Who?

Agile ever-shifting propaganda says: pandemic, COVID, and

mandates don't raise adrenaline levels right now; WAR does.

The subliminal sub-text goes this way: WHAT'S MORE IMPORTANT RIGHT NOW—REFUSING A JAB IN THE ARM OR TRYING TO HIDE FROM NUCLEAR MISSILES THAT TAKE TEN MINUTES TO REACH YOUR HOUSE?

WHO IS THE BIGGER CRIMINAL TODAY? BILL GATES OR PUTIN?

WHAT HAS A GREATER IMPACT ON YOUR MIND RIGHT NOW? SOME VAGUE GREAT RESET? OR H-BOMB DESTRUCTION OF EARTH?

WHICH BANK FREEZE IS MORE IMPORTANT? THE ACCOUNTS OF CANADIAN TRUCKER SUPPORTERS? OR PUTIN'S?

YOU THOUGHT THE PANDEMIC WAS MIND BLOWING? THAT WAS NOTHING COMPARED WITH THE WAR.

President Biden is being prepped, as never before, to deliver a compelling State of the Union speech to the nation tonight. And by prepped, I mean FOR GOD SAKES, JOE, DON'T WANDER. READ THE FRIGGIN' TELEPROMPTER. WE'RE GIVING YOU THE BEST DRUGS WE HAVE.

This is going to be a wartime State of the Union. All hands on deck. Any Congressman or Senator from either Party who doesn't stand up and yell in approval when Joe pops a war slogan is going to be shot before sunrise.

And that's part of propaganda, too.

Propaganda reaches down below conscious thought and grabs the old hard wiring and the hormones and the barely remembered cultural maxims and the tribal edicts. Grab and squeeze. And squeeze harder.

Right now, some clever PR operatives in many countries are trying to figure out how to impart the impression that we're at war without actually going to war.

Because, for instance, the US is not about to create a no-fly

zone over the Ukraine. Are you kidding? That would mean sending troops and planes to the Ukraine and getting in dogfights with Russian planes—and then we WOULD BE at war.

Somehow, sanctions and bluster and accusation and jive about “the community of nations” is going to have to carry the day and make people FEEL they’re on war time status.

Is that a good feeling or a bad feeling? The PR calculation is, by and large it’s good. People are afraid, yes, but they’re also riveted, galvanized, focused, even inspired.

Leaders, in fact, can play on the fear and come up smelling like roses. No doubt Biden will try to do a little of that tonight. “My friends, what we’re doing now is going to make the world a better place, the place we want our children to thrive in. Our cause is just. Lift every voice as all of us, together, put aside fear and instead make HUMANITY AND CARING our irresistible weapon....”

Of course, he’ll leave out the part about US foreign policy over several Presidencies pushing Ukraine away from Russia and toward NATO and the EU—rattling the saber at Putin.

Almost everyone wants to leave that part out. Because, among other reasons, it doesn’t contribute to the tight propaganda stimulation.

HEY, WHAT THE HELL ARE YOU DOING? DON’T DEFUSE THE ADRENALINE.

Heavy PR lifting: “What can we do to resurrect every old cliché about Russia from the days of the Cold War? How can we make THEN seem like NOW? How can we deliver the impression that our struggle against THE Evil Empire never ended?”

Of course, anyone who conveys even the vaguest suggestion that Putin isn’t Hitler has to be called out as a sleeper-cell KGB agent from 1962 who was just activated on orders from the Kremlin.

“His great-grandfather emigrated from Minsk. Case closed.”

The Russian government IS an enemy. Of freedom. And if the US government really stood for freedom, a sane person would have an argument to make. But as we’ve recently seen—as if we needed further proof—and here again I risk making you yawn at old stale news that no one cares about anymore—as we’ve seen, the US government declaring a COVID state of emergency and leading the way to a national LOCKDOWN (aka imprisonment) of the American people showed that freedom was the last thing on its mind.

And ON TOP OF THAT, because the pandemic was a fraudulent operation planned in order to remove freedom, the true motive of the US government was even more transparent.

Which is why COVID isn’t old news at all.

Which is why the WAR state of mind DOES function as a massive distraction from the COVID capital crime that is still ongoing.

Which is why you should not forget. Or forego. Or forgive.

“CNN, MSNBC, FOX, take your nuclear terror propaganda and shove it. Look just to your left. There’s a needle coming at your arm. It’s coming at our arms, too. And it’s poisoned.”

That concludes today’s episode of WHIPSAWED. How the PR industry shifts minds from A to B. To discover whether you’re a rube and yokel and a dupe, stop and THINK. It’s free.

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