

# “Let’s Go Brandon!” Why Did It Take Off?

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by [Russell Brand](#)

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Video available at Russell Brand Rumble & [YouTube](#) channels.

You told us to talk about it, so we are! What is the cultural relevance of the “Let’s Go Brandon!” meme and subsequent chart-topping song?

#JoeBiden #LetsGoBrandon #NASCAR #Talladega #Chant  
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