

# Mandate or Freedom: An Open Letter to Corporate CEOs

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by [Jon Rappoport](#), [No More Fake News](#)

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Let's be frank. Who in his right mind would appeal to corporate CEOs on fundamental issues of ethics and freedom?

But this is 1776.

We're at the crossroads.

Are you going to order your employees to take the COVID vaccine? Are you going to fire those who won't? Are you going to take away their freedom, for a vaccine that has already caused 700,000 injuries?

And by the way, that number represents vast underreporting. The well-known [Harvard Pilgrim study](#) concludes vaccine injuries should be multiplied by 100 to arrive at a true number.

Let's get real. There will be many lawsuits filed from many quarters, to stop a vaccine mandate; but the outcome of these legal actions is vastly uncertain. Therefore, you CEOs must...

Stand up and refuse. Stand up and say you will not impose a mandate on your employees, NO MATTER WHAT.

No mandates, no more lockdowns, no further destruction of the economy, no destruction of millions more lives.

[Except in a few states](#), governors can't be relied on. You CEOs

are a prime line of defense, if you have the courage. If you don't, if your hard-charging reputations are built on a foundation of sand, if your prime loyalty is to a federal government that offers you cash bailouts in return for treachery against the system of free enterprise—what is left of it—then you are lost in a darkness of your own making.

Do you remember these words? “And for the support of this Declaration, with a firm reliance on the protection of Divine Providence, we mutually pledge to each other our Lives, our Fortunes, and our sacred Honor.”

This was the final thought expressed in the Declaration of Independence by the signers.

Do those words ring hollow for you now? Is that where we are?

Are you going to let a boot stamp on your face forever?

Are you going to grind your boot on the very freedom that allowed your company to grow and prosper?

Are the echoes of 1776 so faint in your minds, you can't imagine how this dire 2021 has anything to do with you?

You need to step forward and make bold uncompromising statements and pledges: No mandates. No lockdowns. No destruction of the right to earn a living. No federal dictatorship. No backing down.

You and your fellow CEOs must leave your offices and travel across the country and tell the people you're on their side, and you must mean it. This is not your usual public relations campaign. This is honesty and honor and duty. If you have it in you.

First, there was the story of a virus. Then a story of a test for the virus. Then the story of case numbers. Then, the masks and lockdowns and distancing and blasting of the economy. Then the vaccine. Then the announced vaccine mandate. Hasn't it

occurred to you that this serial story, with each succeeding phase, is really the pretext for tyranny and dictatorship and takeover?

You have to start forging new alliances that go far beyond your workaday world; alliances with nurses, pilots, sheriffs, soldiers and others who are refusing the vaccine. Alliances with unions who are pushing back against the mandate.

It's not, strictly speaking, your "business," but business in America is heading toward the edge of a cliff, in case you hadn't noticed.

Here's the story of one your own. Alfie Oakes. He has 3,200 employees. His store is based in Florida. He owns 3,000 acres of farmland and a food processing plant. [Watch him speak in this video](#). He understands what's at stake. He knows this is 1776. He's a good man who's doing the right thing. He's a hero.

We are talking about values. We are not talking about political correctness or endlessly sucking on the teat of socialism.

I realize many of you CEOs have embraced a form of socialism already—a close collaboration with government—because you believe it is the best guarantee for your survival. But you're wrong. You're wrong in strategic terms, and wrong when it comes to values and principles.

You now have to revolutionize your thinking. You have to help overcome the forces you've been aligning yourself with.

You have to find, embrace, and work with the people, wherever they are, whoever they are, who stand for freedom. And the work you do must be conceived along new lines.

"I'm the CEO of XYZ. I stand here today talking to you, alongside sheriffs, policemen, union workers, nurses,

soldiers, business owners, parents, state representatives; people who want freedom in America again. We're pledged to stand against vaccine mandates, lockdowns, closures, and all the failed measures that have kept us in isolation. We're taking back what is ours. You're going to hear from these people standing up here. You're going to understand how their stories of freedom denied are your stories..."

This is an issue of character.

For decades, you've thought of your relationship with the public as Public Relations, with all the manipulations that profession entails.

This is 1776. You can't travel that way anymore.

"THESE are the times that try men's souls. The summer soldier and the sunshine patriot will, in this crisis, shrink from the service of their country; but he that stands by it now, deserves the love and thanks of man and woman. Tyranny, like hell, is not easily conquered; yet we have this consolation with us, that the harder the conflict, the more glorious the triumph. What we obtain too cheap, we esteem too lightly: it is dearness only that gives every thing its value. Heaven knows how to put a proper price upon its goods; and it would be strange indeed if so celestial an article as FREEDOM should not be highly rated."

Do you want to keep selling what you've always sold, until the people's money to buy your goods runs out? Because surely you realize this is the Plan. One government restriction and interference after another, until the only alternative is a structured and managed economy, from the top down.

Are you willing to live with that?

Those of us who are awake and have eyes to see can fight this war without you. We're not waiting to reclaim our freedom. I write this letter because you can, if you will, become our

allies.

Or you can sink into a pool of obscurity and never be heard from again.

Not even footnoted in the books of history.

What are you going to do now, in this crisis?

You have a chance to be great. You have a chance to help save this country. Somewhere inside you, haven't you always wanted a battle worthy of your deepest efforts?

You can form a line, beyond which the wolves in power cannot cross.

In this hour, the authentic spirit of America reaches out to you.

The spirit of freedom, which never dies, taps you on the shoulder.

Will you turn away, or will you come to the aid of your country?

Will you try to maintain your customary position, with blinders on, only to realize, soon, that your position is untenable; or will you forge a new connection with The People and pledge your fortunes, your honor, and your lives to a new Declaration of Independence from this latest version of the Crown, which seeks to colonize us in a landscape of despair?

Whether you choose to retreat or advance, you're risking everything you've earned. In the one case, you willingly surrender it, because as sure as the sun comes up, the government is going to keep devising ways to take it from you. In the other case, you risk it all for the right reason:

The dream of what America should stand for.

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