Stand by Me

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"My name is Roger Ridley and I'm in the joy business..."

In 2005, we recorded Roger Ridley on the streets of Santa Monica playing "Stand By Me." This original live performance was the starting point of our first Song Around The World which has surpassed 120 million views since it was first uploaded to YouTube 10 years ago today. As we celebrate this milestone, we are happy to share this unreleased video of the moment that started it all.