

The Bifurcation of the Workplace: The Balloon Has Gone Up

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There's a phenomenon that is occurring as the planscandemic narrative is beginning to break down, and that phenomenon is not only the bifurcation of the culture, but of the workplace as well, a phenomenon hastened by the ridiculous "one size fits all" mandate-and-medicine policy of the regime of President* Bidenenko. Consider: one result of the "narrative" has been that more and more parents were able to see exactly what their children were being subjected to in Amairikuhn edgykayshun; some have responded by pulling their children out of the schools completely, other by protesting local school boards and in some cases, getting those boards fired and overturned. One local mayor consulted a judge on the law, showed up to the school board meeting and demanded the board all resign – immediately – or face charges of child pornography and abuse. On the professional front of medicine, law enforcement, or fire control, medical professionals, policemen, and firemen are resigning their jobs, rather than take the questionable injections. And then, of course, there's Southwest Airlines cancelling many of its flights, thousands of flights by some estimates. The narrative they coughed up is laughable: weather and "staffing difficulties." Apparently the storm clouds were gathering only over Southwest and no other airlines serving the same cities Southwest serves. The real

explanation, of course, is that Southwest pilots and flight crews called a mass “sick out” in protest of the company’s quackcine mandates. It’s an ironic development for an airline that *started* as an employee-owned and run airline.

Notice what the end result of all of this is: a professional employee pool is being created of people who do *not* subscribe to government mandated narratives, from education, to medicine, to law enforcement, and so on. In other words, we’re watching the bifurcation of the workplace *along general cultural-philosophical lines*.

During our recent Solari third quarter wrap up talk, this development led Catherine Austin Fitts to note that this is the best emergent investment opportunity to emerge in a *long* time, to invest in these professional people and create parallel structures, a medical profession that’s “cash on the barrelhead” and so on.

With that in mind as a backdrop or context, consider the following article shared by J.N.:

[RedBalloon Could Be the Job Seeker’s Exit Ramp From Woketopia](#)

Notice what the concept is here:

For those of us on the right who knew the culture wars were not going to stay on college campuses. The woke ideology has been seeping into corporate America for well over a decade. Perhaps tech entrepreneur and CEO Andrew Crapuchettes’s [RedBalloon can offer a solution](#) that allows those who wish to leave Woketopia an off-ramp.

We connect employers who value freedom with employees who value it too. We envision a world beyond cancel culture, where employees are free to work... without fear that they will find themselves on the wrong side of their employer’s politics.

That's it. No agendas, politics, or drama. Just work. Interested? Let's create that world together.

This message mirrors the sentiments of Coinbase CEO Brian Armstrong, who extracted his company from politics. In a blog post, he laid down the guardrails and gave severance packages to employees who were not satisfied with working in a company that refused to engage in political activism. He listed four specific things the company would not do:

- *Debate causes or political candidates internally that are unrelated to work*
- *Expect the company to represent our personal beliefs externally*
- *Assume negative intent, or not have each other's back*
- *Take on activism outside of our core mission at work*

These four items were called professional behavior when I entered the corporate world 20 years ago. Unfortunately, even then, the legacy of affirmative action had morphed into "corporate diversity," which turned the intent of Title VII entirely on its head. Rather than focus on merit and capability, employers started to focus on immutable characteristics and trying to balance them. It never quite worked.

Three cheers for Mr. Andrew Crapuchette. Now imagine this philosophy spreading – is it inevitably will and already is – and you get the picture: the radical left-authoritarian narrative of Mr. Globaloney is collapsing, and high time too. Imagine this philosophy spreading to that place from which all the current cultural ills have spread: the quackademy.

But until then, watch this development, because I strongly suspect those out-of-work professionals will band together, and create their own hospitals, schools, clinics, and even pharmaceutical companies and newspapers and publishing houses.

And if that be the case, I'm all for it.

See you on the flip side...

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