

# When it Starts with You, Not with the World

Source: [No More Fake News](#)

by Jon Rappoport  
June 13, 2017

I've always conceived of my work as "up one side, down the other." Expose the roots of the major covert ops of our time; expose the power of the individual to mount his own "op" for a better future. In this journey of many years, I've come to a conclusion: a person looking at the world to obtain clues about his own potential and power is looking through the wrong end of the telescope. He's bound to come to wrong decisions. He skirts the edge of: I can't succeed because the corrupt world is organized to fail. This idea takes you into the morass, into the quicksand. Yes, a person needs to understand what is going on at a deep level in the world—this is vital, but it's a prelude. A beginning. The real meaning of power is creative power. And that pertains to the individual, not the group. So the question becomes: what does a given individual profoundly want to create? Limitation, inaction, and self-sabotage may be a few of the characteristics of society, but the individual doesn't have to reflect them. Nor does he need to reflect notions like "average," "normal," and "status quo." They are meat grinders that turn out typical sausage. Speaking of society, it's instructive to read what authors wrote about core values a hundred or two hundred years ago, because then you can appreciate what has happened to the culture of a nation. Try to imagine these famous and celebrated authors from the past gaining prominence in the mainstream now:

*"All greatness of character is dependent on individuality. The man who has no other existence than that which he*

*partakes in common with all around him, will never have any other than an existence of mediocrity.” – James Fenimore Cooper*

*“The less government we have, the better, – the fewer laws, and the less confided power. The antidote to this abuse of [by] formal Government, is, the influence of private character, the growth of the Individual.” – Ralph Waldo Emerson*

*“The former generations acted under the belief that a shining social prosperity was the beatitude of man, and sacrificed uniformly the citizen to the State. The modern mind believed that the nation existed for the individual, for the guardianship and education of every man. This idea, roughly written in revolutions and national movements, in the mind of the philosopher had far more precision; the individual is the world.” – Ralph Waldo Emerson*

*“If a man does not keep pace with his companions, perhaps it is because he hears a different drummer. Let him step to the music which he hears, however measured or far away.” – Henry David Thoreau*

*“They [conformists] think society wiser than their soul, and know not that one soul, and their soul, is wiser than the whole world...Society everywhere is in conspiracy against the manhood of every one of its members...Whoso would be a man, must be a nonconformist... Nothing is at last sacred but the integrity of your own mind.” – Ralph Waldo Emerson*

Can you imagine, today, any of these statements gaining traction in mainstream media? But the fact that the culture has devolved doesn't get the present-day individual off the hook. His independence, his contributions, his imagination and

creative power are needed more than ever.